

FORBES DACH

WOMEN'S SUMMIT AGENDA

18.11.2021

DIGITAL EVENT

OPENING

9:00AM MUSIC PERFORMANCE ANKATHIE KOI

9:15AM OPENING D / A / CH

9:25AM WELCOME MOIRA FORBES
Publisher, ForbesWomen

9:30AM AN OFFICE PERSPECTIVE
Keynote
NORA FEHLBAUM
CEO, Vitra

ACT 1:

RECHARGE AND REFLECTION

9:45AM BUILDING A DIGITAL BRAND
Interview
EMI WONG
YouTube Content Creator,
Forbes 30 Under 30

10:00AM FOSTERING EQUAL OPPORTUNITIES
Interview
DR. MUSIMBI KANYORO
Senior Global Advisor, Target Gender Equality,
Board Member, United Nations Global Compact

10:15AM EQUALITY AT ALL LEVELS
Interview
FRANCINE BROGYÁNYI
Managing Partner, DORDA Rechtsanwälte

10:30AM NORMALIZING MENTAL HEALTH IN THE WORKPLACE
Interview
JOLAWN VICTOR
Chief International Officer,
Headspace



10:45AM **NAVIGATING A
NEW BUSINESS
ENVIRONMENT**
Interview

MARIA ROCHA BARROS
Senior Vice-President, Booking.com

11:00AM **ENSURING DIVERSITY**
Interview

OLIVERA BÖHM
Chief Corporate and Affinity Business Officer,
UNIQA

11:15AM **SETTING NEW RECORDS**
Interview

SHIRIN DAVID
Artist, Music Producer, Entrepreneur

11:35AM **MAKING A STATEMENT**
Interview

ELIF
Singer

ACT 2: ACTION AND TRANSFORMATION

11:45AM **WOMEN IN THE
BOARDROOM:
BACK TO THE FUTURE**
Keynote

MIRJAM BAMBERGER
CEO, AXA Luxembourg

12:00PM **FUNDAMENTAL
TRANSFORMATION**
Interview

CLAUDIA OEKING
Director External Affairs, Philip Morris GmbH

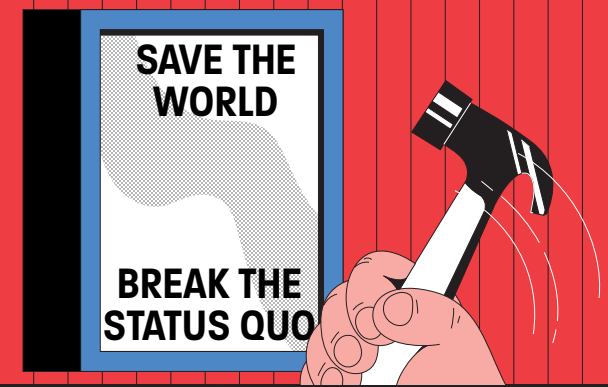
12:15PM **STORYTELLING FOR ALL**
Interview

SASHA BÜHLER
Director International Films, Netflix

12:30PM **THE NEXT GENERATION**
Panel

YAËL MEIER
Co-Founder, ZEAM, Forbes 30 Under 30

CARLA REEMTSMA
Co-Organizer, Fridays for Future



BREAKOUT STAGES

1:00PM–2:00PM

#1 **BREAKING TABOOS**

ANN-SOPHIE CLAUS
CEO, The Female Company

#2 **EQUAL EMPLOYMENT**

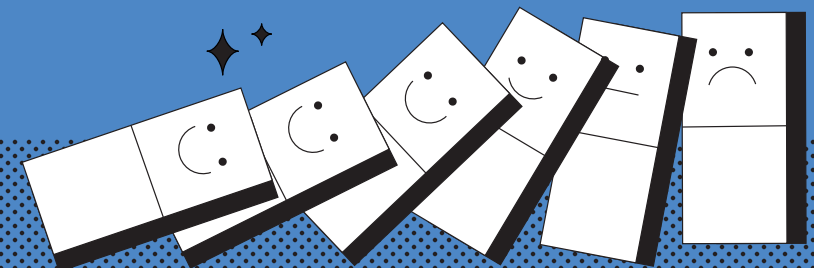
ULRIKE FAMIRA MÜHLBERGER
Deputy Director, WIFO

#3 **MENTAL HEALTH**

INES RÄTH
Co-Founder, Co-CEO, nilo.health

#4 **IMPACT INVESTING**

HILDA LISWANI
Founder and CEO, WeBloom



12:45PM ORIGINAL VOICES
Interview

SARUUL KRAUSE-JENTSCH
Head Of Studios DACH,
Spotify

1:00PM REDEFINING SUCCESS
Interview

YVONNE BETTKOBER
General Manager
Amazon Web Services Switzerland

1:15PM SUCCESS ON AND OFF THE FIELD
Panel

BELINDA BENCIC
Tennis Player,
Olympic Gold Medallist

ANNA KIESENHOFER
Mathematician, Cyclist,
Olympic Gold Medallist

ACT 3: SETTING THE FUTURE STAGE

1:30PM FEMALES IN THE FRAME
Interview

DENISE TONELLA
Director,
Swiss National Museum

1:45PM COMMUNITY AT THE CORE
Keynote

SINA BREDTHAUER
Head of Marketing Strategy,
Snipes

2:00PM BRINGING THE WORLD TOGETHER
Interview

CHRISTINE ROGERS-RAETSCH
Chief People Officer,
Duolingo

2:15PM LIVING WITH ROBOTS
Interview

JULIE SHAH
Associate Professor of Aeronautics
and Astronautics, MIT

2:30PM A BUSINESS HERSELF
Interview

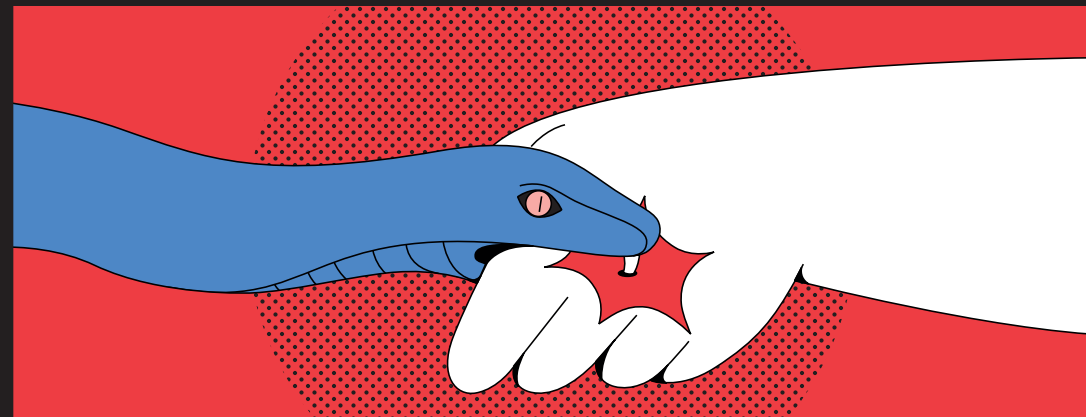
CARO DAUR
Digital Entrepreneur

2:45PM DRIVING DIGITAL TRANSFORMATION
Interview

JESSICA PEPPEL-SCHULZ
Former CEO, Condé Nast Germany

3:00PM CREATIVITY IN TIMES OF CRISIS
Interview

PETRA VOLPE
Screenwriter and Director



FINALE

3:15PM MANAGING EXPLOSIVE GROWTH
Keynote

APARNA BAWA
COO, Zoom

3:20PM CLOSING

D / A / CH

3:30PM MUSIC PERFORMANCE

ANKATHIE KOI

END