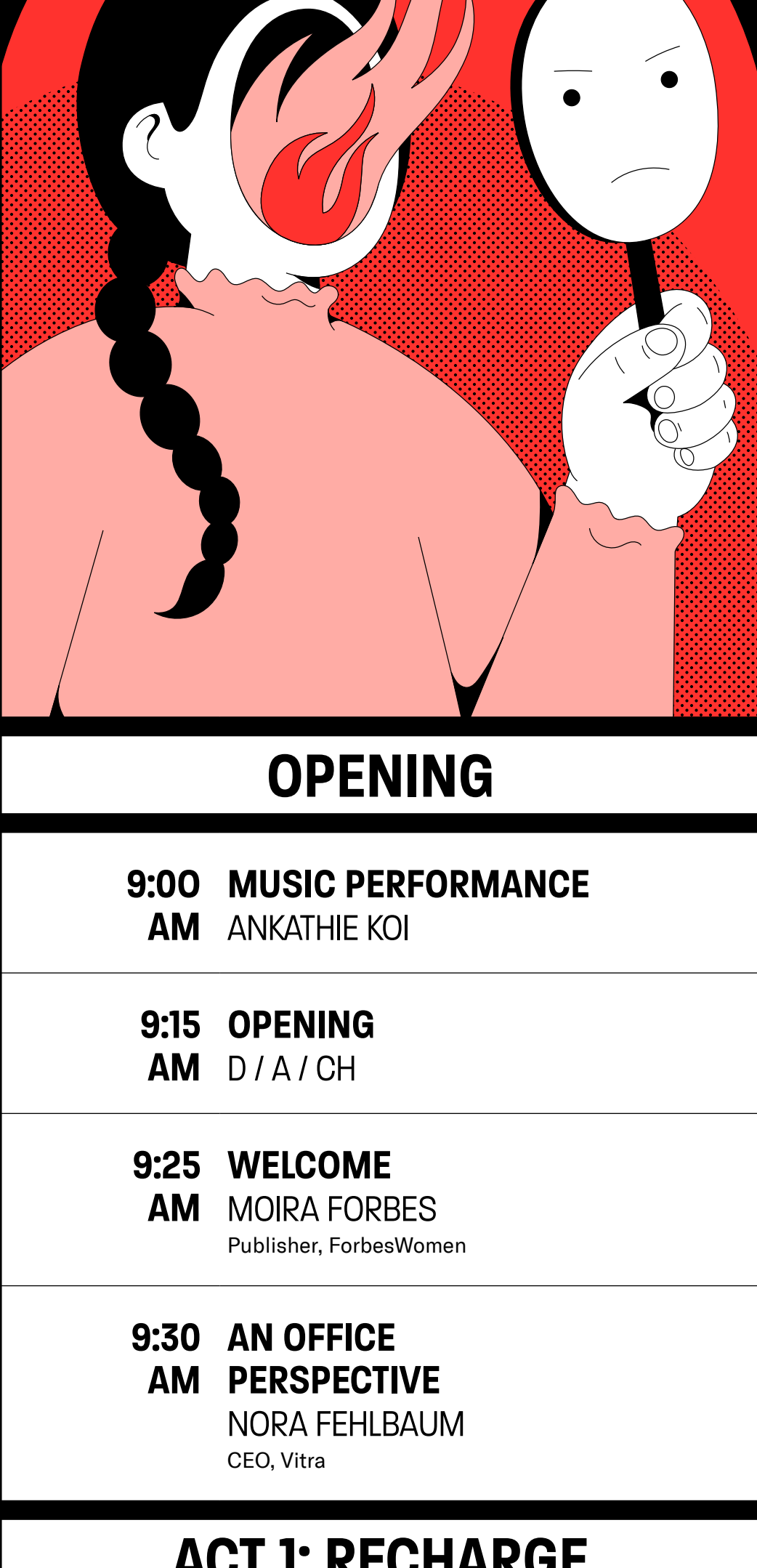


# FORBES DACH WOMEN'S SUMMIT AGENDA

18.11.2021

DIGITAL EVENT



## OPENING

**9:00 AM** MUSIC PERFORMANCE

ANKATHIE KOI

**9:15 AM** OPENING

D / A / CH

**9:25 AM** WELCOME

MOIRA FORBES  
Publisher, ForbesWomen

**9:30 AM** AN OFFICE

PERSPECTIVE  
NORA FEHLBAUM  
CEO, Vitra

## ACT 1: RECHARGE AND REFLECTION

**9:45 AM** BUILDING A DIGITAL BRAND

EMI WONG  
YouTube Content Creator,  
Forbes 30 Under 30

**10:00 AM** FOSTERING EQUAL

OPPORTUNITIES  
DR. MUSIMBI KANYORO  
Senior Global Advisor, Target Gender Equality,  
Board Member, United Nations Global Compact

**10:15 AM** EQUALITY AT ALL LEVELS

FRANCINE BROGYÁNYI  
Managing Partner, DORDA Rechtsanwälte

**10:30 AM** NORMALIZING MENTAL

HEALTH IN THE WORKPLACE  
JOLAWN VICTOR  
Chief International Officer,  
Headspace

**10:45 AM** NAVIGATING A NEW

BUSINESS ENVIRONMENT  
MARIA ROCHA BARROS  
Senior Vice-President, Booking.com

**11:00 AM** ENSURING DIVERSITY

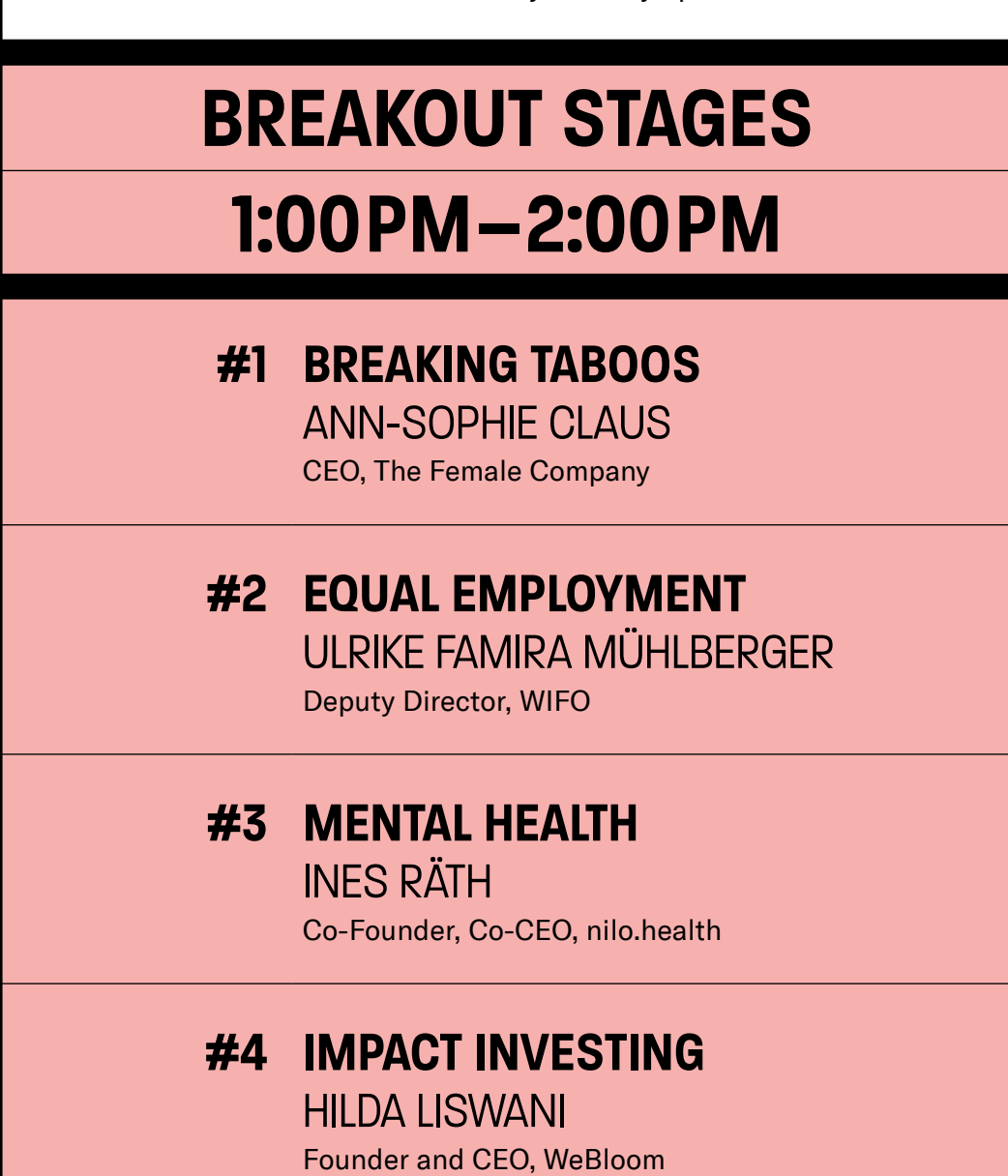
OLIVERA BÖHM  
Chief Corporate and Affinity Business Officer,  
UNIQA

**11:15 AM** SETTING NEW RECORDS

SHIRIN DAVID  
Artist, Music Producer, Entrepreneur

**11:35 AM** MAKING A STATEMENT

ELIF  
Singer



## ACT 2: ACTION AND TRANSFORMATION

**11:45 AM** WOMEN IN THE BOARDROOM:

BACK TO THE FUTURE  
MIRJAM BAMBERGER  
CEO, AXA Luxembourg

**12:00 PM** FUNDAMENTAL

TRANSFORMATION  
CLAUDIA OEKING  
Director External Affairs, Philip Morris GmbH

**12:15 PM** STORYTELLING FOR ALL

SASHA BÜHLER  
Director International Films, Netflix

**12:30 PM** THE NEXT GENERATION

YAËL MEIER  
Co-Founder, ZEAM,  
Forbes 30 Under 30

CARLA REEMTSMA  
Co-Organizer, Fridays for Future

**12:45 PM** ORIGINAL VOICES

SARUUL KRAUSE-JENTSCH  
Head Of Studios DACH, Spotify

**1:00 PM** REDEFINING SUCCESS

YVONNE BETTKOBER  
General Manager,  
Amazon Web Services Switzerland

**1:15 PM** SUCCESS ON

AND OFF THE FIELD  
BELINDA BENCIC  
Tennis Player, Olympic Gold Medallist

ANNA KIESENHOFER  
Mathematician, Cyclist, Olympic Gold Medallist

## BREAKOUT STAGES 1:00PM – 2:00PM

**#1** BREAKING TABOOS

ANN-SOPHIE CLAUS  
CEO, The Female Company

**#2** EQUAL EMPLOYMENT

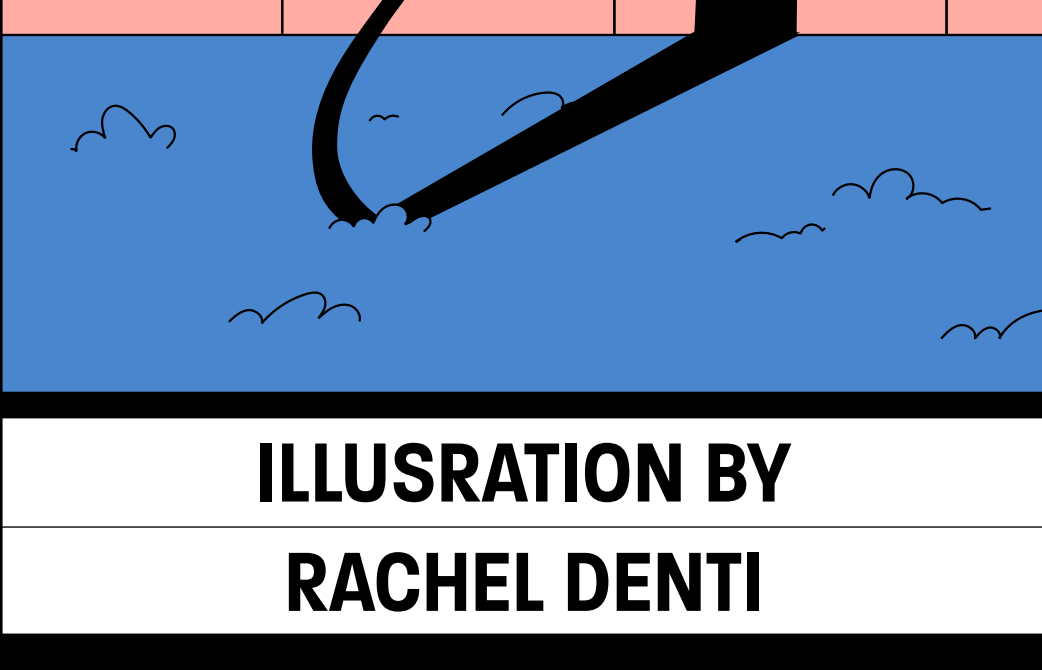
ULRIKE FAMIRA MÜHLBERGER  
Deputy Director, WIFO

**#3** MENTAL HEALTH

INES RÄTH  
Co-Founder, Co-CEO, nilo.health

**#4** IMPACT INVESTING

HILDA LISWANI  
Founder and CEO, WeBloom



## ACT 3: SETTING THE FUTURE STAGE

**1:30 PM** FEMALES IN THE FRAME

DENISE TONELLA  
Director, Swiss National Museum

**1:45 PM** COMMUNITY AT THE CORE

SINA BREDTHAUER  
Head of Marketing Strategy, Snipes

**2:00 PM** BRINGING THE WORLD

TOGETHER  
CHRISTINE ROGERS-RAETSCH  
Chief People Officer, Duolingo

**2:15 PM** LIVING WITH ROBOTS

JULIE SHAH  
Associate Professor of Aeronautics  
and Astronautics, MIT

**2:30 PM** A BUSINESS HERSELF

CARO DAUR  
Digital Entrepreneur

**2:45 PM** DRIVING DIGITAL

TRANSFORMATION  
JESSICA PEPPEL SCHULZ  
Former CEO, Condé Nast Germany

**3:00 PM** CREATIVITY

IN TIMES OF CRISIS  
PETRA VOLPE  
Screenwriter and Director



## FINALE

**3:15 PM** MANAGING

EXPLOSIVE GROWTH  
APARNA BAWA  
COO, Zoom

**3:20 PM** CLOSING

D / A / CH

**3:30 PM** MUSIC PERFORMANCE

ANKATHIE KOI

## END



## ILLUSTRATION BY RACHEL DENTI